

## Growing SMEs in Buckinghamshire: identifying and filling skills gaps

To be successful your business needs access to a variety of different skills and as your business grows, the range of skills will need to grow too. Therefore, investing in training yourself and your staff is an essential part of developing your business.

We have **worked with over 800 SMEs in Buckinghamshire** analysing their strengths and weaknesses using our online diagnostic tool, identifying relevant training solutions and implementing skills training. Our experience cuts across a wide variety of sectors including education, business services, manufacturing, transport, IT, not-for-profit and engineering amongst others. Development requirements have ranged from sales and business growth (the most popular) to digital marketing. Training in GDPR is also an increasingly popular area of interest along with project management skills.





## **Grow your talent and improve productivity**

Whether you are looking for help with HR, digital skills or even writing a business plan our experienced advisers can provide impartial advice about your business's skills gaps and offer you a variety of appropriate solutions. We understand that every business has a unique set of requirements and we can advise you on different training providers to help you choose which option is right for your business and its needs.

We work in conjunction with Buckinghamshire Business First who deliver the business support solutions. Together, we can help:

- Analyse your strengths and weaknesses within your business with our online diagnostic tool
- Offer skills advice and workplace training
- Identify suitable training solutions

Don't just take our word for it; see what some of the businesses who we have worked with say about us:

***"A business mentor helped me develop my five-year plan!"***

***"Online training was the answer!"***

***"The training was really beneficial and has enabled us to establish a clear way forward."***